IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	PATENT APPLICATION
Inventors: Barry S. McAuliffe, et al.	Examiner: Arthur D. Duran
Application No.: 10/074,386	Art Unit: 3622
Filed: February 12, 2002	Confirmation No.: 5570
Title: Manufacturer Incentive System)	

FILED ELECTRONICALLY ON: SEPTEMBER 25, 2009

RESPONSE TO FINAL OFFICE ACTION

Mail Stop A/F Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

Introductory Comments:

Accompanying a Petition for Revival of an Application for Patent Abandoned
Unintentionally under 37 CFR 1.137(b), Applicants submit herewith this Amendment and Reply in response to the Final Office Action mailed on November 3, 2008.

A Request for Continued Examination (RCE) is concurrently submitted.

Reconsideration is respectfully requested in view of the following amendments and remarks.

Amendments to Claims begin on page 2 of this paper.

Remarks begin on page 7 of this paper.

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